

Commercial Sponsorship Events October 2022 – September 2023

October First Friday “Thirst Thursday” – October 6, 2 – 4 p.m.

Details: First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

Expected participation: 200

Cost: \$250

Benefits:

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the event
- Sponsor provided banner displayed at the event
- Sponsor recognition announcement at the event and on social media

Half Marathon – October 14, 7 a.m., Fitness Center

Details: Participants compete in a 13.1 mile foot race.

Expected Participation: 60

Cost: \$250

Benefits:

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the event start/finish line
- Sponsor logo on Fitness Center web page
- Sponsor provided banner displayed at the event
- Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
- Sponsor logo on event t-shirt (when applicable)
- Sponsor recognition announcement at the event and on social media

Fall Fest – October 21, 3 - 6 p.m., Soccer Field and CDC Parking Lot

Details: Participants decorate their vehicle trunk and hand out candy or host activities, pumpkin patch, food trucks and entertainment

Expected Participation: 40 trunks, 750 attendees

Cost: \$500

Benefits:

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Sponsor logo on 50FSS.com web page
- Booth space at the event
- Sponsor provided banner displayed at the event
- Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
- Sponsor recognition announcement at the event and on social media

November First Friday – November 4, 2 – 4 p.m., Softball Field Parking Lot

Details: First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

Expected participation: 200

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event
Sponsor provided banner displayed at the event
Sponsor recognition announcement at the event and on social media

Turkey Trot – November 18, 3 p.m., Fitness Center

Details: Participants compete in a 5K foot race.

Expected Participation: 120

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event start/finish line
Sponsor logo on Fitness Center web page
Sponsor provided banner displayed at the event
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
Sponsor logo on event t-shirt (when applicable)
Sponsor recognition announcement at the event and on social media

Holiday Card Contest – November 21 – December 31, Fitness Center

Details: Squadrons decorate a 4x8 plywood card for outdoor display on the main road by the Fitness Center. Squadron with best voted card wins a prize for their unit.

Expected Participation: 10 cards, approximately 100 participants.

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Sponsor provided banner displayed with the cards
Sponsor recognition on social media

Children's Holiday Fest – December 17

Details: Family fun event with Santa and his friends.

Expected Participation: 250

Cost: \$500

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event
Sponsor logo on 50FSS.com web page
Sponsor provided banner displayed at the event
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
Sponsor recognition announcement at the event and on social media

January First Friday – January 6, 2 – 4 p.m., Softball Field Parking Lot

Details: First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps

keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

Expected participation: 200

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event
Sponsor provided banner displayed at the event
Sponsor recognition announcement at the event and on social media

Weightlifting Competition – January 27, 9 – 11 a.m., Fitness Center

Details: Participants compete to see who lifts the most.

Expected Participation: 80

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Sponsor logo on Fitness Center web page
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
Sponsor logo on event t-shirt (when applicable)
Sponsor recognition announcement on social media

February First Friday – February 3, 2 – 4 p.m., Softball Field Parking Lot

Details: First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

Expected participation: 200

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event
Sponsor provided banner displayed at the event
Sponsor recognition announcement at the event and on social media

Hot Shot Competition – February 10, 9:30 – 11:30 a.m., Fitness Center

Details: Participants compete in a basket shooting competition.

Expected Participation: 40

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the start/finish line
Sponsor logo on Fitness Center web page
Sponsor provided banner displayed at the event
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
Sponsor logo on event t-shirt (when applicable)
Sponsor recognition announcement at the event and on social media

March First Friday – March 3, 2 – 4 p.m., Softball Field Parking Lot

Details: First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

Expected participation: 200

Cost: \$250

Benefits:

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the event
- Sponsor provided banner displayed at the event
- Sponsor recognition announcement at the event and on social media

St. Paddy's Day Run – March 17, 3 p.m., Fitness Center

Details: 5K fun run/walk.

Expected Participation: 120

Cost: \$250

Benefits:

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the start/finish line
- Sponsor logo on Fitness Center web page
- Sponsor provided banner displayed at the event
- Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
- Sponsor logo on event t-shirt (when applicable)
- Sponsor recognition announcement at the event and on social media

Month of the Military Child – April 1 – 30, Child Development Center

Details: Participants complete a 12-mile ruck march with a 30 lbs. ruck.

Expected Participation: 60

Cost: \$250

Benefits:

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the MOMC Purple Up Parade (date/time TBD)
- Sponsor logo on CDC web page
- Sponsor provided banner displayed at the event
- Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
- Sponsor recognition announcement at the event and on social media

Egg Hunt and Photos with the Bunny – April 1

Details: Family fun event with the Easter Bunny and his friends.

Expected Participation: 250

Cost: \$500

Benefits:

- Sponsor logo on all printed pre-event publicity
- Sponsor logo on all electronic pre-event publicity
- Booth space at the event

Sponsor logo on 50FSS.com web page
Sponsor provided banner displayed at the event
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
Sponsor recognition announcement at the event and on social media

Dry Triathlon – April 7, 9:30 – 11:30 a.m., Fitness Center

Details: Participants complete a dry triathlon.

Expected Participation: 60

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the start/finish line
Sponsor logo on Fitness Center web page
Sponsor provided banner displayed at the event
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
Sponsor logo on event t-shirt (when applicable)
Sponsor recognition announcement at the event and on social media

April First Friday – April 7, 2 – 4 p.m., Softball Field Parking Lot

Details: First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

Expected participation: 200

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event
Sponsor provided banner displayed at the event
Sponsor recognition announcement at the event and on social media

Functional Fitness Competition – May 19, 6 – 9 a.m., Fitness Center

Details: Participants compete in various fitness tests.

Expected Participation: 60

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the start/finish line
Sponsor logo on Fitness Center web page
Sponsor provided banner displayed at the event
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
Sponsor logo on event t-shirt (when applicable)
Sponsor recognition announcement at the event and on social media

May First Friday (Cinco de Mayo) – May 5, 2 – 4 p.m., Softball Field Parking Lot

Details: First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

Expected participation: 200

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event
Sponsor provided banner displayed at the event
Sponsor recognition announcement at the event and on social media

June First Friday – June 2, 2 – 4 p.m., Softball Field Parking Lot

Details: First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

Expected participation: 200

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event
Sponsor provided banner displayed at the event
Sponsor recognition announcement at the event and on social media

Longest Drive Competition – June 9, 7 – 9 a.m., Fitness Center

Details: Participants swing for the longest drive.

Expected Participation: 60

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the start/finish line
Sponsor logo on Fitness Center web page
Sponsor provided banner displayed at the event
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
Sponsor logo on event t-shirt (when applicable)
Sponsor recognition announcement at the event and on social media

Kickball Tournament – July 7, 9:30 – 11:30 a.m., Fitness Center

Details: Teams compete in kickball.

Expected Participation: 60

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the start/finish line
Sponsor logo on Fitness Center web page
Sponsor provided banner displayed at the event

Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event

Sponsor logo on event t-shirt (when applicable)

Sponsor recognition announcement at the event and on social media

July First Friday – July 7, 2 – 4 p.m., Softball Field Parking Lot

Details: First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

Expected participation: 200

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event
Sponsor provided banner displayed at the event
Sponsor recognition announcement at the event and on social media

Summer Slam – July 14

Details: Base-wide family picnic

Expected Participation: 2,500

Cost: \$750

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event
Sponsor logo on 50FSS.com web page
Sponsor provided banner displayed at the event
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
Sponsor recognition announcement at the event and on social media

Embrace the Ruck March – August 4, 6 -11 a.m., Fitness Center

Details: Participants complete a 12 mile ruck march with a 30 lbs. ruck.

Expected Participation: 60

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the start/finish line
Sponsor logo on Fitness Center web page
Sponsor provided banner displayed at the event
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
Sponsor logo on event t-shirt (when applicable)
Sponsor recognition announcement at the event and on social media

August First Friday – August 4, 2- 4 p.m., Softball Field Parking Lot

Details: First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps

keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

Expected participation: 200

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event
Sponsor provided banner displayed at the event
Sponsor recognition announcement at the event and on social media

Sports and Fitness Day – August 24, 7 a.m. – 2 p.m., Various locations for each event

Details: Individual and team sporting events are held throughout the day. This is a base wide event that will be an alternate duty location to increase participation.

Expected Participation: 250

Cost: \$500

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event – track pavilion (events here all day)
Sponsor logo on Fitness Center web page
Sponsor provided banner displayed at the event
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
Sponsor logo on event t-shirt (when applicable)
Sponsor recognition announcement at the event and on social media

Mountain Bike Race – September 8, 7 a.m., Fitness Center

Details: 12 mile bike race around the perimeter of the base.

Expected Participation: 60

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event start/finish line
Sponsor logo on Fitness Center web page
Sponsor provided banner displayed at the event
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
Sponsor logo on event t-shirt (when applicable)
Sponsor recognition announcement at the event and on social media

September First Friday – September 8, 2 – 4 p.m., Softball Field Parking Lot

Details: First Friday events are hosted the first Friday of each month (adjusted for holidays) that offers an opportunity for personnel to wind down at the end of the week. Sponsorship helps keep the event FREE to base personnel and offers free food and entertainment. The event is tailored to personnel working on Schriever SFB but all with base access are welcome.

Expected participation: 200

Cost: \$250

Benefits: Sponsor logo on all printed pre-event publicity

Sponsor logo on all electronic pre-event publicity
Booth space at the event
Sponsor provided banner displayed at the event
Sponsor recognition announcement at the event and on social media

Additional Special Packages:

Outdoor Recreation Trips:

Details: Outdoor Recreation offers 2-4 outdoor adventure trips each month. Trips are small but offer great sponsor benefits. Sponsorship will reduce cost for participants and provide enhancements for the trips.

Expected Participation: 10 – 15 per trip, approximately 350 per year

Cost: \$100 per event or \$1200 for a year

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Sponsor logo on Outdoor Recreation web page
Sponsor recognition announcement at the event and on social media

Arts & Crafts Classes

Details: Arts & Crafts offers a class each month of varying activities, skills and mediums. Classes are small but offers great sponsor benefits. Sponsorship will reduce cost for participants and provide enhancements for the class.

Expected Participation: 5 per class, 60 per year

Cost: \$25 per class or \$300 for a year

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Sponsor logo on Arts & Crafts web page
Sponsor provided banner displayed at the event
Sponsor recognition announcement at the event and on social media

All Fitness Center Events:

Details: Includes all 12 Fitness Center Events for the year

Cost: \$2,925 (10% discount)

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event (when applicable)
Sponsor logo on Fitness Center web page
Sponsor provided banner displayed at the event
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
Sponsor logo on event t-shirt (when applicable)
Sponsor recognition announcement at the event and on social media

All First Fridays:

Details: All 11 First Friday events for the year

Cost: \$2,475 (10% discount)

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event
Sponsor provided banner displayed at the event
Sponsor recognition announcement at the event and on social media

All Special Events:

Details: All 4 major events, Month of the Military Child and Holiday Card Contest

Cost: \$2,475 (10% discount)

Benefits: Sponsor logo on all printed pre-event publicity
Sponsor logo on all electronic pre-event publicity
Booth space at the event
Sponsor logo on 50FSS.com web page
Sponsor provided banner displayed at the event
Sponsor provided banner displayed at the Fitness Center for 6 weeks prior to the event
Sponsor recognition announcement at the event and on social media

Friends of Schriever Level Sponsor:

Details: All Outdoor Recreation Trips and all Arts & Crafts Classes

Cost: \$1,350 (10% discount)

Bronze Level Sponsor:

Details: Includes all 11 First Fridays and all 6 Special Events

Cost: \$4,950 (10% discount)

Silver Level Sponsor:

Details: Includes all 11 First Fridays and all 12 Fitness Center Events

Cost: \$5,400 (10% discount)

Gold Level Sponsor:

Details: Includes all 12 Fitness Center Events and all 6 Special Events

Cost: \$5,400 (10% discount)

Platinum Level Sponsor:

Details: Includes all 11 First Fridays, all 6 Special Events and all 12 Fitness Center Events

Cost: \$7,875 (10% discount)

Elite Level Sponsor:

Details: Includes all 11 First Fridays, all 6 Special Events, all 12 Fitness Center Events, all Outdoor Recreation Trips and all Arts & Craft Classes

Cost: \$9,225 (10% discount)